## **ABSTRACT**

- The invention concerns a method and device for fitting a tire, of the type with an incorporated air chamber, normally referred to as "tubeless", on a rim.
- According to the invention, the said tire having a marking indicating an extreme value of a parameter having a circumferential variation, an area of at least one bead of the tire is held at least during a first inflation phase, the said area being azimuthed according to the said marking.
- The fitting according to the invention makes it possible to control the variations in radial load on the periphery of the fitted assembly.
  - The invention also proposes a method of analyzing such a tire.